

## Destiny – Content & Campaign Marketeer

### About the role...

As our Content Marketeer, you'll play a pivotal role in shaping Dstny's voice across digital and offline channels. You'll not only create compelling content but also help execute marketing campaigns and support sales enablement initiatives to drive engagement, leads and conversion. You will report into the local marketing director, and be part of the global community of practice.

#### KEY RESPONSIBILITIES:

- **Content Creation:** Develop and manage high-quality content for various platforms, including blogs, social media, email campaigns, presentations, and offline materials.
- **Content Calendar:** Plan and maintain a content calendar to ensure regular and consistent content production.
- **Creative Design:** produce visually appealing assets that resonate with target audiences.
- **Campaign Execution:** Collaborate with the sales & marketing teams to design & execute 360 campaign plans, ensuring timely delivery and measurable results.
- **Sales Enablement:** Partner with local sales and product teams to create tailored materials and tools that empower them to succeed.
- **Event Support:** Work with sales teams to plan, promote, and execute events that drive engagement and strengthen relationships with customers and partners.
- **Performance Analysis:** Analyze the effectiveness of content and campaigns, using insights to optimize strategies for better results.

### What we're looking for in you...

- **Experience:** 3–5 years in a similar role, ideally within tech, IT, or telecom industries.
- **Commercial Creativity:** A unique ability to balance performance-driven goals with versatile creative and design skills.
- **Sales & Product Collaboration:** Experience working closely with sales and product teams to align marketing efforts with business goals.
- **Multilingual Skills:** Fluent in Dutch, French, and English, with the ability to create and adapt content seamlessly for different audiences.
- **Technical Skills:** Hands-on experience with content creation and campaign tools (e.g., Canva, CMS platforms, marketing automation tools).
- **Ambition & Drive:** A proactive mindset with a hunger to grow and make an impact within a dynamic environment.

We have a core set of Dstny values (**ICORE**), which all successful candidates must possess, along with the relevant expertise and experience:

- **Innovation:** We innovate to stay ahead. Our focus is always on the future.

- **Commitment:** We are 100% committed to our customers and partners.
- **Obsession for CX:** Customer experience and customer satisfaction are central to our commitment.
- **Respect:** We respect the pace, values and talents of each individual.
- **Empowerment:** We encourage those around us so they can be the best they can be.

Join us and be part of a dynamic team that's reshaping business communications across Europe.

## What we can offer you...

- A challenging job in a fast-growing company where you can also grow yourself (with plenty of room for training)
- A competitive salary, including an eco-friendly company car with fuel/charging card or an interesting flexible mobility budget.
- Electronic meal vouchers, health insurance.
- Seniority days: extra vacation days based on your seniority (1 day every 3 years, up to a maximum of 4 days)
- Flex Income Plan: tailor extra advantages using your budget of your 13th month
- Access to Benefits@Work: enjoy discounts at a wide range of popular brands and retailers
- Flexible working hours, with the possibility of remote work. Because in digitalization, we should set a good example, right?
- A pleasant working environment in a renewed Dstny house, customized to the wishes of our Destinians.
- A great team of colleagues and wonderful customers.
- A friendly atmosphere with regular fun team-building activities or company events.
- Always fresh soup, fruit, and delicious coffee.

Are you convinced? Don't wait any longer and apply via the form below.

#LI-MC1

<https://dstny.be/>